



LONDON BROADCASTING COMPANY, INC.

## **London Broadcasting Announces the Signing of a Definitive Agreement to Acquire KCEN-TV**

Thursday, January 15, 2009

DALLAS, Texas—London Broadcasting Company announced today that it has signed a definitive agreement to acquire KCEN-TV from Channel 6, Inc. and Mrs. Sue Mayborn. KCEN-TV is the NBC affiliate serving the citizens of Temple, Waco, Killeen and Bryan-College Station.

As measured by A.C. Nielsen Company, KCEN-TV is located in the 94<sup>th</sup> television market in the US and serves approximately 890,000 people in 330,000 households. The station went on the air in 1953 and has been continually owned by the Frank Mayborn interests.

Terry E. London, President of London Broadcasting, commented: “We are extremely honored to have the opportunity to acquire KCEN-TV from Mrs. Mayborn. Channel 6 is an excellent station with an outstanding news operation. As the Mayborns have done for over 55 years, we are committed to continue to serve the people of Central Texas faithfully and honestly.”

The transaction is subject to FCC approval and is expected to close prior to June 30, 2009.

### About London Broadcasting Company

Terry E. London and SunTx Capital Partners formed London Broadcasting Company in 2007 to acquire and operate Texas-based media properties. The Company closed on its first acquisition in February 2008; the CBS affiliate in Tyler-Longview, Texas. The Company also owns 41 Entertainment, a Dallas-based television production company that produces television programs, television commercials and other forms of video and music content.

London is a 30-year media veteran and former President & CEO of Gaylord Entertainment Company, a diversified media and entertainment company which included ownership in such properties as TNN: The Nashville Network, CMT: Country Music Television, the world famous Grand Ole Opry, the Gaylord Hotels, Word Records, Cencom Cable, major market television stations, radio stations and television production companies.

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